SOLERA
Vehicle Solutions
MEET THE ULTIMATE
DEALERSHIP SOLUTION SUITE.
peri
Auto/Mate
AutoPoint
DealerSocket
RedCap
Titling
LoJack

TABLE OF CONTENTS

3 About Solera Vehicle Solutions
4 Marketing
5 Websites
6 Call Services
7 Service Suite
8 Merchant Services
9 Vehicle Recovery
10 Inventory Management
11 CRM
12 DMS
13 Titling
14 Additional Solutions

ABOUT SOLERA VEHICLE SOLUTIONS

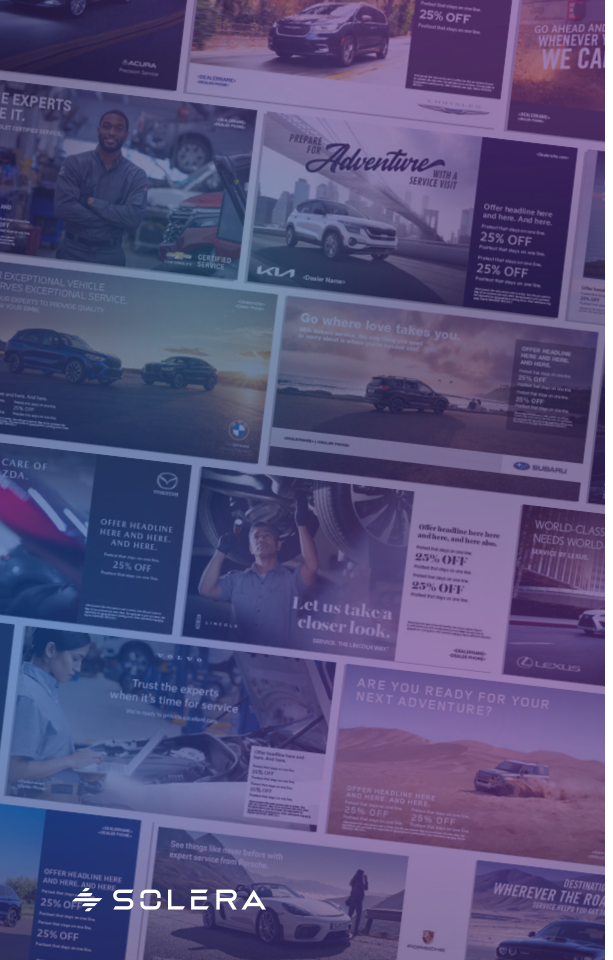
We're elevating customer experiences and enhancing dealership value across every stage of the vehicle lifecycle. As we unify our industry-leading vehicle solutions across Auto/Mate, AutoPoint, DealerSocket, RedCap, Titling, Peri, and LoJack, we are streamlining workflows and unlocking the power of data.

At Solera, we're tech-forward and customer-obsessed, letting customers' innovation needs drive our business solutions. Backed by the broadest and deepest automotive intelligence platform, we are:

- Combining proven solutions with the latest in innovative design and technology
- Promoting openness of data and dealer choice when it comes to modern dealership software
- Driven by data that allows your business to meet your customers where they are today and where they'll be tomorrow

We invite you to browse our suite of solutions and contact us at

www.solera.com



MARKETING

Fully integrated marketing and support is unique to Solera, delivering effective campaigns with tangible results. You'll track and analyze every advertised customer, their store visits, and spending, offering invaluable ROI insights.

Reengage dormant customers, accelerate campaign launches, and boost sales and service. Our marketing solutions easily integrate with your DMS and CRM tools and cover various services from paid search, digital advertising, email, postcards, and much more.

AutoPoint

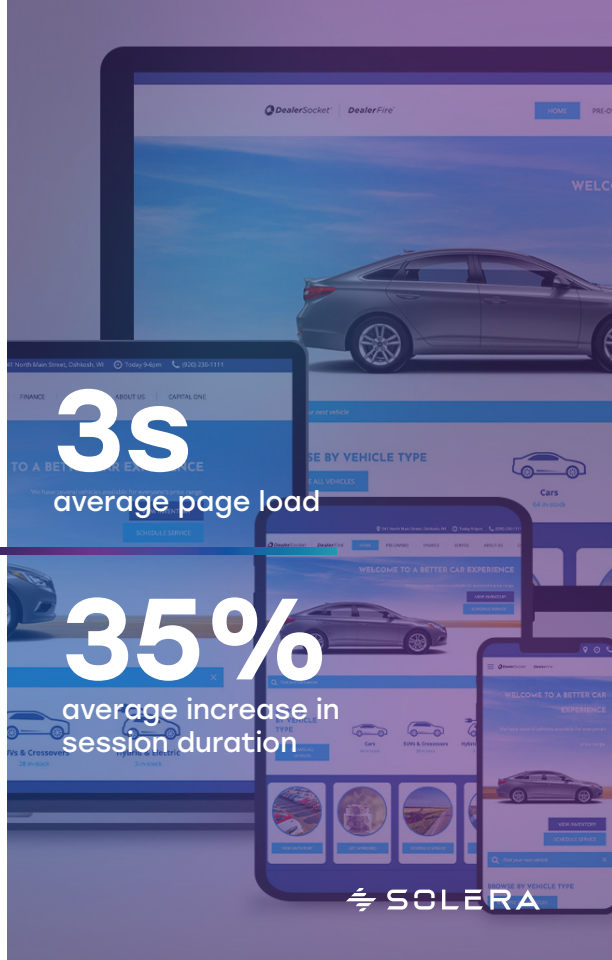
Talk to us about all the different marketing programs available.

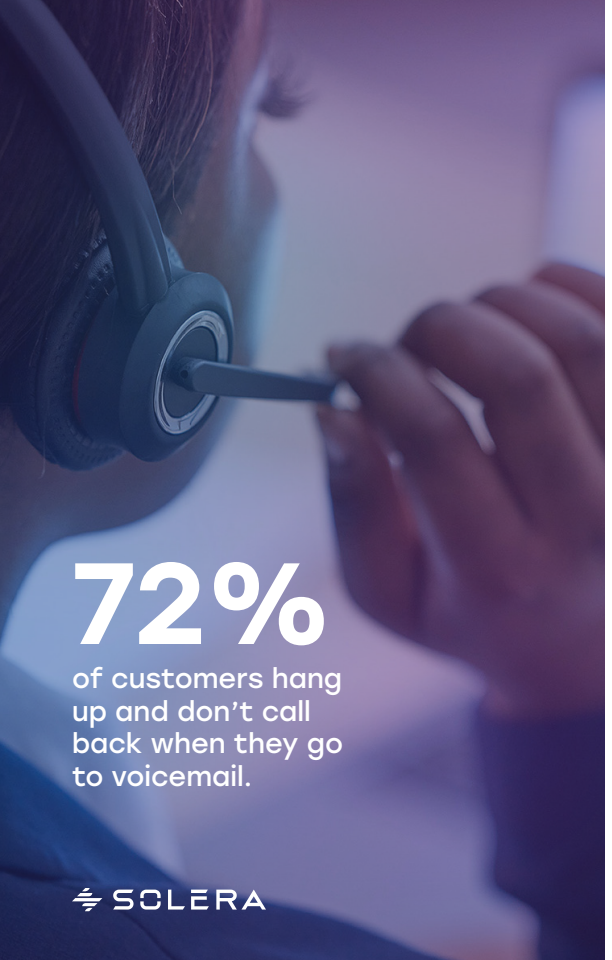
WEBSITES

DealerFire, a website management solution, prioritizes mobile optimization so your customers see your website wherever they are. We ensure your site is brand compliant and meets OEM requirements. With SEO optimization and simple, no-code customization, DealerFire ensures your website meets your unique needs and helps grow your business with enhanced web presence—meaning more leads.

DealerFire

Talk to us about how we can rev up your online game.





CALL SERVICES

Our call center services offer a tailored approach to phone calls for your dealership, ensuring your company has consistent branding and messaging across all customer touchpoints. Solera offers multiple call center locations including U.S. based, specializing in appointment scheduling and lead management based on your business workflows. We can help with inbound or outbound calls, answering calls when you can't, engaging customers and booking appointments within your scheduler. We're available 24/7, 365 days a year—with AI calling, we always answer on the first ring.

Call Services

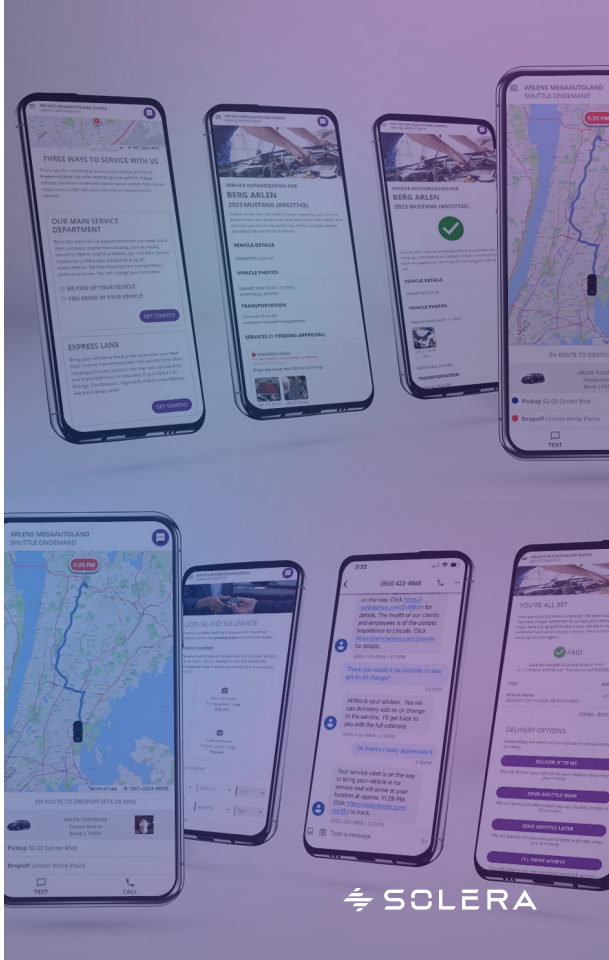
Talk to us about how we can help you never miss a call again.

SERVICE SUITE

Introducing the Service Suite—ensuring a consistent, seamless experience from purchase to service. Streamline your operations into one platform for all touchpoints, consolidating workflows, communication, and reporting. It's an end-to-end service experience built for the modern consumer, branded consistently for your dealership to ensure a smooth UX for you and your customers. The modular system allows you to choose and customize the setup that works best for your business.

Service Suite

Talk to us about how we can help optimize your fixed operations.



MERCHANT SERVICES

Peri is a payment processing solution that leverages our extensive reach for competitive credit card processing rates, aiding dealerships in bridging profit gaps. Peri offers standalone hardware, advanced fraud detection, and top-tier infrastructure with uninterrupted service. Seamless integration with Solera Service Suite and Auto/Mate DMS creates a streamlined workflow for your payment processing.

Peri by Solera

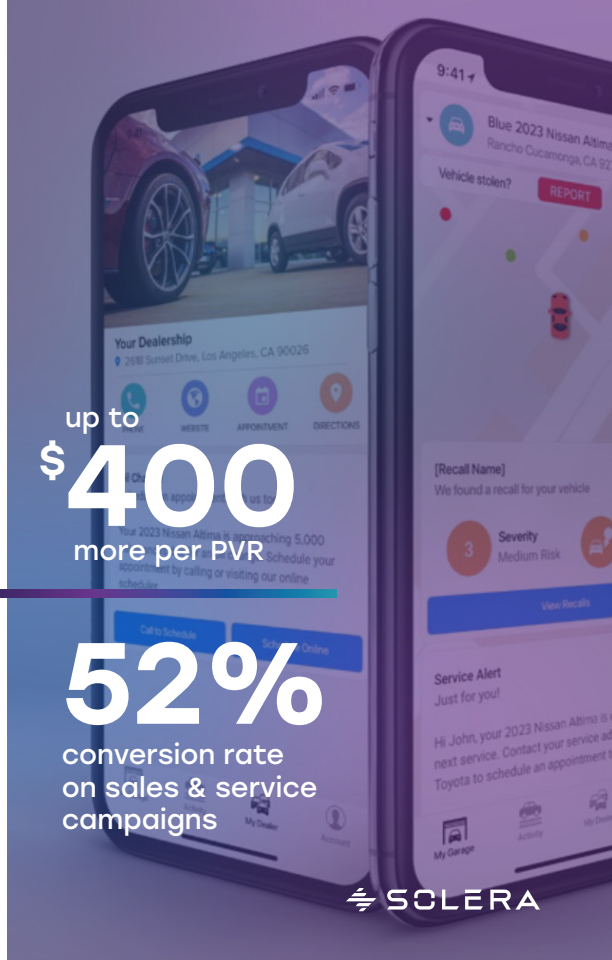
Talk to us about saving money on every credit and debit transaction

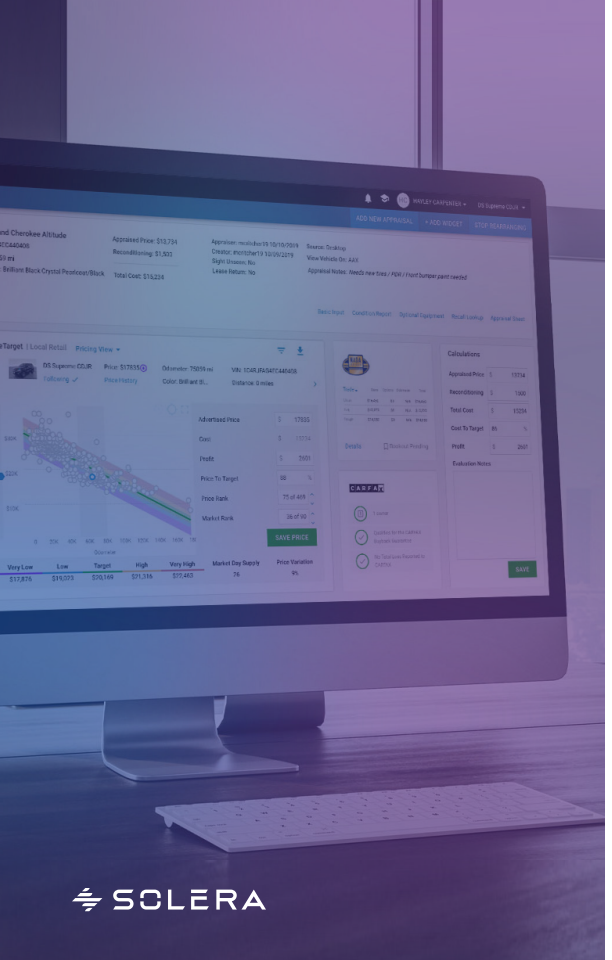
VEHICLE RECOVERY

LoJack® offers dealers an innovative inventory management system, enabling efficient tracking and management of vehicle fleets, enhancing operational efficiency, and improving customer satisfaction. This system not only streamlines inventory processes but also adds a layer of security, protecting valuable assets from theft or misuse. With a 98% recovery rate, LoJack is the only system integrated directly with law enforcement.

LoJack

Talk to us to see how LoJack can help drive profitability





INVENTORY MANAGEMENT

Inventory+ provides appraisal tools that harness the power of real transactional data combined with current market listings to help you acquire vehicles that will drive your profits higher. Inventory+ provides best-in-class inventory management tools that make it easy to keep your inventory priced effectively—as well as market and syndicate—all inside one customizable tool. By combining our powerful transactional data with industry information and insights, Inventory+ gives you a competitive advantage for sourcing, acquiring, pricing, and marketing your vehicles.

Inventory+

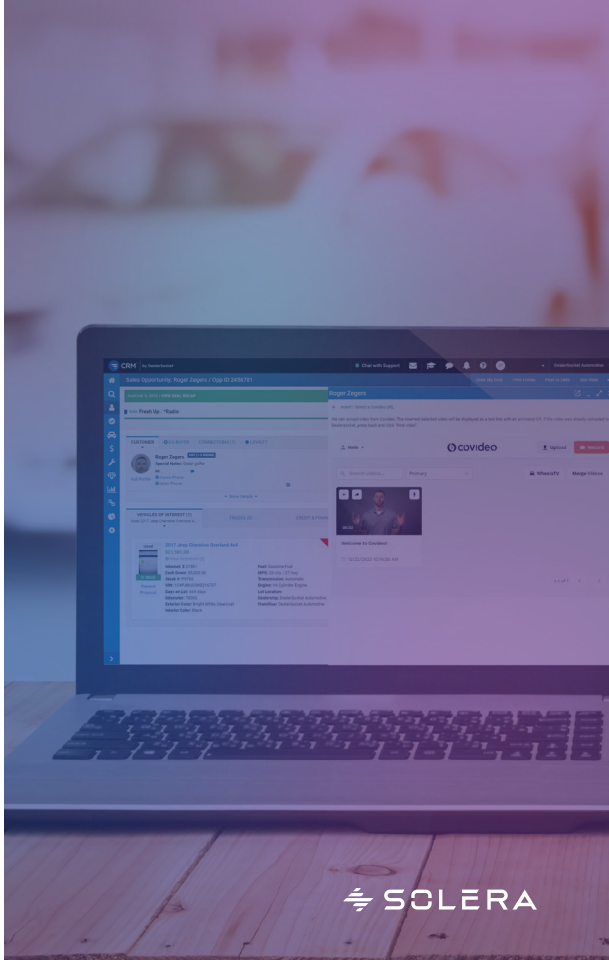
Talk to us about your inventory management needs.

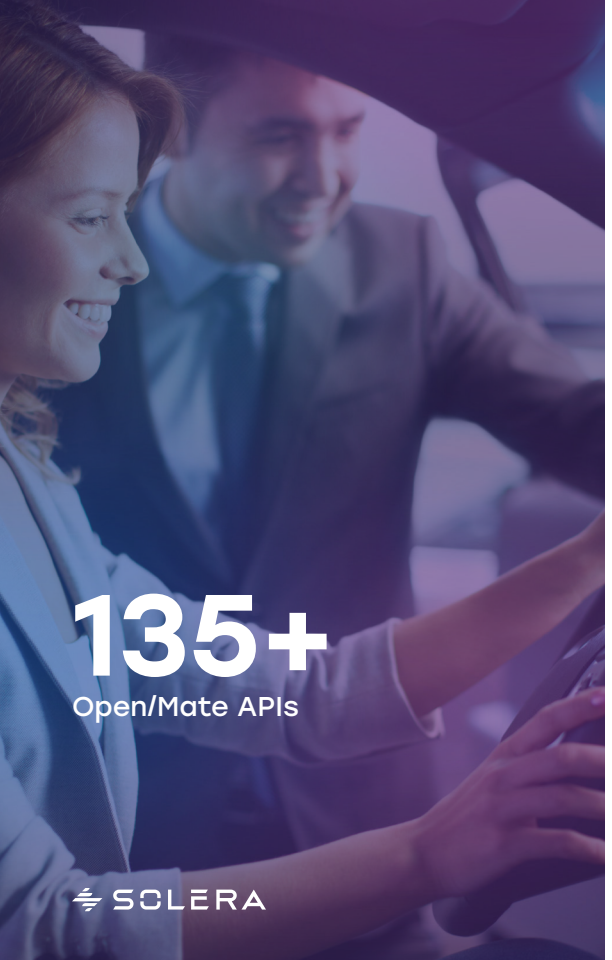
CRM

An efficient CRM tool facilitating seamless lead management for a smooth sales process. DealerSocket CRM stands out with its rapid, user-friendly workflows. Streamline tasks, manage diverse leads, and ensure consistent outreach via automated emails and texts. No matter where leads originate, the CRM equips you to create automated business rules to handle all incoming leads, ensuring your ability to follow up in a way that makes sense for your business.

CRM

Talk to us about your CRM needs.





DMS

Auto/Mate by Solera is a cost-effective DMS solution (especially compared to other options in the market). Auto/Mate is packed with a wide range of tools and provides comprehensive support for various dealership needs. Integrations with Original Equipment Manufacturers (OEMs) and digital retail platforms streamline operations, enhancing employee efficiency.

The user-friendly interface encourages easy adoption, reducing clicks and streamlining your workflows—and your workflows are completely customizable.

Auto/Mate

Talk to us about your DMS needs.

TITLING

Simplify the otherwise cumbersome titling process to foster efficient workflows. Use prepopulated forms and seamless communication with government entities to eliminate the hassle of manual paperwork. Our titling solution automates tax and fee calculations for every vehicle, boosting accuracy and ensuring customers can get on the road quickly.

Titling

Talk to us about your titling needs.

SOLERA

ADDITIONAL SOLUTIONS

Solera's solutions span many areas of the automotive industry, providing opportunities for optimization and data insights.

Identifix

Talk to us about repair solutions

Qapter

Talk to us about estimating and mobile inspections

NOTES

SOLERA
Vehicle Solutions

peri
Auto/Mate
AutoPoint
DealerSocket
RedCap
Titling
LoJack

www.solera.com